



For Immediate Release

HYDROGEL VISION EXPANDS Extreme H₂O[®] PARAMETERS

G60 S-Xtra NOW AVAILABLE IN STEEP BASE CURVE AND PLUS POWERS

Hydrogel Vision Corp., a subsidiary of Benz Research and Development and makers of Extreme H₂O[®] soft contact lenses, announce today further expansion of the Extreme H₂O[®] product line. Effective immediately the Extreme H₂O G60 S-Xtra lens design is now available in both a steeper base curve and in plus powers. This expansion is part of a continuing process to increase available fitting options in our unique “water loving” hioxifilcon A material that gives patients longer wearing time and lasting comfort throughout the day.

The steeper (8.3) base curve has been tested to show improved on-eye stability in an estimated 20% of cases where the current median (8.6) base curve lens demonstrates excess movement or de-centration up and out. With this new base curve in the “Xtra” design, the Extreme H₂O soft disposable contact lens will now fit a wider range of steeper corneas.

Hydrogel Vision launched the new G-60 S-Xtra lens in November, 2003 for patients who need a lens designed for Xtra - Ease of Handling and Xtra – Durability. According to Hydrogel’s President, Steven Schuster, “The response from the market to the “Xtra” lens design has been outstanding and practitioners have requested a steeper base curve and plus powers to allow them to fit this lens on wider range of patients”.

The new G-60 S-Xtra lens parameters are: 14.2 diameter, median (8.6mm) and steep (8.3mm) base curves in minus powers from -0.25 to -8.00, and in median (8.6mm) base curve in plus powers from +0.25 to +6.00.

Free 45 lens diagnostic sets of the new G 60 S-Xtra lenses with the expanded parameters are available directly through Hydrogel Vision Corp. and through any of our authorized Extreme H₂O distributors.

Hydrogel Vision Corp. was formed as a subsidiary of Benz Research and Development Corp. in November 2001 to manufacture, market and distribute Extreme H₂O[®] two-week disposable soft contact lenses. Extreme H₂O[®] lenses are marketed exclusively through Independent Eye Care Providers via an industry first technology licensing and distribution agreement. For more information about Hydrogel Vision and Extreme H₂O[®] lenses, call 1-877-336-2482 or visit www.extreme-h2o.com on the Web.